



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 1355139

Schedule Dates 10/25/12-10/29/12
Advertiser Linda Coleman for Lieutenant Governor North Carr
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand LINDA COLEMAN/LT.GOV (467829)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name Klebahn,Kate
Phone/Fax /
CPE 372/378/2179
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments LINDA COLEMAN/LT GOV
LINDA COLEMAN FOR LT GOVERNOR

Date Entered 08/15/12
Last Modified 08/15/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09790341
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,635.00
Net Total \$26,265.00
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Oct. 2012	21	\$23,100.00
Nov. 2012	7	\$7,800.00
Grand Total:	28	\$30,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/25/12-10/25/12	2	:30	5A- News-News 13 Early 5am	1				X				1	\$400.00	\$400.00	Asheville (WLOS)	NEWS 13 THIS MORNING LEVEL 2	8/15/12
2.0	Normal Line / News	10/26/12-10/26/12	2	:30	5A- News-News 13 Early 5am	1					X			1	\$400.00	\$400.00	Asheville (WLOS)	NEWS 13 THIS MORNING LEVEL 2	8/15/12
3.0	Normal Line / News	10/29/12-10/29/12	2	:30	5A- News-News 13 Early 5am	1	X							1	\$400.00	\$400.00	Asheville (WLOS)	NEWS 13 THIS MORNING LEVEL 2	8/15/12
4.0	Normal Line / News	10/25/12-10/25/12	2	:30	5:28A- News-News 13 Early 530a	1				X				1	\$600.00	\$600.00	Asheville (WLOS)	NEWS 13 THIS MORNING LEVEL 2	8/15/12
5.0	Normal Line / News	10/26/12-10/26/12	2	:30	5:28A- News-News 13 Early 530a	1					X			1	\$600.00	\$600.00	Asheville (WLOS)	NEWS 13 THIS MORNING LEVEL 2	8/15/12
6.0	Normal Line / News	10/29/12-10/29/12	2	:30	5:28A- News-News 13 Early 530a	1	X							1	\$600.00	\$600.00	Asheville (WLOS)	NEWS 13 THIS MORNING LEVEL 2	8/15/12
7.0	Normal Line / News	10/25/12-10/25/12	2	:30	8A- 9A (EST)	1				X				1	\$1,200.00	\$1,200.00	Asheville (WLOS)	GOOD MORNING AMERICA LEVEL 2	8/15/12
8.0	Normal Line / News	10/26/12-10/26/12	2	:30	8A- 9A (EST)	1					X			1	\$1,200.00	\$1,200.00	Asheville (WLOS)	GOOD MORNING AMERICA LEVEL 2	8/15/12
9.0	Normal Line / News	10/29/12-10/29/12	2	:30	8A- 9A (EST)	1	X							1	\$1,200.00	\$1,200.00	Asheville (WLOS)	GOOD MORNING AMERICA LEVEL 2	8/15/12

CONFIRMATION CONTRACT

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10.0	Normal Line / News	10/25/12-10/25/12	2	:30	4:59P- News-News 13 First News At 5p	1				X				1	\$1,200.00	\$1,200.00	Asheville (WLOS)	FIRST NEWS AT 5 LEVEL 2	8/15/12
11.0	Normal Line / News	10/26/12-10/26/12	2	:30	4:59P- News-News 13 First News At 5p	1					X			1	\$1,200.00	\$1,200.00	Asheville (WLOS)	FIRST NEWS AT 5 LEVEL 2	8/15/12
12.0	Normal Line / News	10/29/12-10/29/12	2	:30	4:59P- News-News 13 First News At 5p	1	X							1	\$1,200.00	\$1,200.00	Asheville (WLOS)	FIRST NEWS AT 5 LEVEL 2	8/15/12
13.0	Normal Line / News	10/25/12-10/25/12	2	:30	5:28P- News-News 13 at 5:30p	1				X				1	\$1,400.00	\$1,400.00	Asheville (WLOS)	FIRST NEWS AT 5 LEVEL 2	8/15/12
14.0	Normal Line / News	10/26/12-10/26/12	2	:30	5:28P- News-News 13 at 5:30p	1					X			1	\$1,400.00	\$1,400.00	Asheville (WLOS)	FIRST NEWS AT 5 LEVEL 2	8/15/12
15.0	Normal Line / News	10/29/12-10/29/12	2	:30	5:28P- News-News 13 at 5:30p	1	X							1	\$1,400.00	\$1,400.00	Asheville (WLOS)	FIRST NEWS AT 5 LEVEL 2	8/15/12
16.0	Normal Line / News	10/25/12-10/25/12	2	:30	6P- 7P (EST)	1				X				1	\$2,000.00	\$2,000.00	Asheville (WLOS)	WKDY NEWS 13 @ 6 LEVEL 2	8/15/12
17.0	Normal Line / News	10/25/12-10/25/12	2	:30	10:59:56P- News-News 13 11p Late News	1				X				1	\$1,600.00	\$1,600.00	Asheville (WLOS)	NEWS 13 TONIGHT LEVEL 2	8/15/12
18.0	Normal Line / News	10/28/12-10/28/12	2	:30	10:59:56P- News-News 13 11p Late News	1							X	1	\$1,600.00	\$1,600.00	Asheville (WLOS)	NEWS 13 TONIGHT LEVEL 2	8/15/12

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19.0	Normal Line / News	10/29/12-10/29/12	2	:30	10:59:56P- News-News 13 11p Late News	1	X							1	\$1,600.00	\$1,600.00	Asheville (WLOS)	NEWS 13 TONIGHT LEVEL 2	8/15/12
20.0	Normal Line / News	10/28/12-10/28/12	2	:30	8A- ABC-Good Morning America Sunday	1							X	1	\$700.00	\$700.00	Asheville (WLOS)	GMA LEVEL 2	8/15/12
21.0	Normal Line / News	10/27/12-10/27/12	2	:30	8A- ABC-Good Morning America Saturday	1						X		1	\$700.00	\$700.00	Asheville (WLOS)	GMA LEVEL 2	8/15/12
22.0	Normal Line / News	10/28/12-10/28/12	2	:30	10:59:56P- News-News 13 11p Late News	1							X	1	\$1,600.00	\$1,600.00	Asheville (WLOS)	NEWS 13 TONIGHT LEVEL 2	8/15/12
23.0	Normal Line / News	10/28/12-10/28/12	2	:30	6P- 7P (EST)	1							X	1	\$1,600.00	\$1,600.00	Asheville (WLOS)	NEWS 13 @ 6 SUN LEVEL 2	8/15/12
24.0	Normal Line / News	10/25/12-10/25/12	2	:30	7A- 8A (EST)	1				X				1	\$1,400.00	\$1,400.00	Asheville (WLOS)	GOOD MORNING AMERICA LEVEL 2	8/15/12
25.0	Normal Line / News	10/26/12-10/26/12	2	:30	7A- 8A (EST)	1					X			1	\$1,400.00	\$1,400.00	Asheville (WLOS)	GOOD MORNING AMERICA LEVEL 2	8/15/12
26.0	Normal Line / News	10/29/12-10/29/12	2	:30	7A- 8A (EST)	1	X							1	\$1,400.00	\$1,400.00	Asheville (WLOS)	GOOD MORNING AMERICA LEVEL 2	8/15/12
27.0	Normal Line / News	10/28/12-10/28/12	2	:30	6:58:20A- News-News 13 @ 7am Sunday	1							X	1	\$450.00	\$450.00	Asheville (WLOS)	NEWS 13 SUNDAY @ 7 LEVEL 2	8/15/12
28.0	Normal Line / News	10/27/12-10/27/12	2	:30	6:58:20A- News-News 13 @ 7am Saturday	1						X		1	\$450.00	\$450.00	Asheville (WLOS)	NEWS 13 SATURDAY @ 7 LEVEL 2	8/15/12

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